

REGULAR MEETING OF THE LASSEN TRANSIT SERVICE AGENCY

November 14, 2011

(1) CONVENE:

LTSA's Regular Meeting convened at 1:01 PM by Chair, Director McDonald in the Lassen County Board of Supervisors Chambers at 707 Nevada Street, Susanville, CA.

Directors Present: McDonald, Wosick, Hanson, DeBoer, Sayers and Chapman (alternate)

Directors Absent: Dahle

Others Present: Ruth Ellis, Lassen County Times; Dan Newton, City of Susanville; Marcelino Gonzales, Laura Rose, Scott White, Caltrans District 2; Gary Felt, Wanda Gray, Paratransit Services; Keri Cobb, Michelle Latimer, Lassen Senior Services; Larry Millar, Cynthia Raschein, Dan Douglas and Nancy Eachus, LTSA Staff; Stan Bales, BLM; and Jan Baker, XX Country Radio.

1.1 Pledge of Allegiance was said.

1.2 Agenda Approval: Additions and deletions. On a first by Wosick, second by Sayers, it was unanimously passed to approve the Agenda.

1.3 Minutes Approval: On a first by Wosick, second by DeBoer, it was passed to approve the September 12, 2011 LTSA Minutes.

(2) CORRESPONDENCE/PUBLIC COMMENT

2.1 Correspondence: None.

2.2 Public Comment: Dan Douglas introduced Wanda Gray, Regional Manager for Paratransit Services.

Stan Bales stated he is here today to request an added stop to the Westwood bus route at the Coppervale Ski site. He indicated he has been working with Norm Wilson, Coppervale manager, on ways to make a safe location for this stop in the parking lot. He added a second entrance/gate has just been constructed.

Dan stated someone would have to maintain the access to the entrance of Coppervale.

Larry Wosick stated he would like to meet Gary Felt and Stan Bales at the proposed site next week to discuss possibilities for a safe drop-off location. He added he would like to put this on the fast track.

Jim added that a proper safe environment is needed; possibly create a wide pullout area, work with Caltrans. He recommended we place this on the agenda for next meeting, that a long-term solution is needed.

It was decided to let this small meeting happen and go from there.

(3) NEW BUSINESS:

- 3.1 Partnership Proposals for the Annual “Stuff the Bus” Holiday Community Benefit Program: Efforts are underway for this program which was adopted last year by the board. The plan is to put together a poster with all participating partners’ logos and place them at all drop off locations. The program runs from November 27 – December 10th. He reported there are 15 committed locations. Jan Baker of XX Country Radio indicated, as a partner, they will air 75 commercials.

On a first by Wosick, second by Chapman, it was passed to 1) Approve the proposal received from local media providers requesting partnership for the program and allow executive director to negotiate details of partnership, 2) Approve the expenditure of funds for program advertising costs not to exceed \$2,000.00, and 3) Provide direction to staff.

- 3.2 Report from Stan Bales of the Bureau of Land Management on the Bike the Bizz Shuttle Events: Stan Bales presented a slide show to the Agency describing the partnership between Lassen Rural Bus, BLM, Lassen National forest and LLTT regarding the “Bike the Bizz” bicycle shuttle events. He added that the unmet needs identified a year ago are being satisfied with this Saturday service provided by the partners.

(4) OTHER BUSINESS

4.1 Reports by Executive Director and Staff:

- Report on progress to date regarding the Riverside Drive (Wal-Mart) Bus Stop: Currently under review at the Wal-Mart level.
- Report on vacancies on the Transit Utilization and Performance Committee: At this time the vacancies are being advertised.

4.2 Report by Lassen Rural Bus Manager/Staff:

- Gary reported on LRM activities, status of the LRB fleet and heating systems. Jim complimented Gary on his concerted effort to make connections in town
- Dan to bring report in ridership to next meeting.
- Stan stated he met with people in the Almanor Basin informing them of our bus services, partners and websites to encourage cooperation and support. Larry directed staff to draft a letter to forest service, area managers, etc. and bring back suggestions to actively promoted Almanor visitors to and to also use our sites (Bizz, Ranch Park and LRB). Jim encouraged additional links on our websites to promote this area.
- Discussion held on the MV Transportation parts that were in question. Dan responded that the 90 days have passed and we have received no word from them.

4.3 Report by Lassen Senior Services:

Kerri Cobb introduced Michelle Latimer. Kerri stated the senior center is back in compliance; still have minor problems to clean up. Kerri added that they have put the transportation services back in place. Michelle is being transitioned in her position as Executive Director. Jim complimented the change in the organization.

4.4 Matters brought forth by the Agency. None.

4.5 Date set for next Regular Commission meeting: January 9, 2012

4.6 Adjournment: Meeting was adjourned at 2:18 PM.